

Sustainability Charter



“We do not inherit the Earth from our ancestors; we borrow it from our children”
American Indian proverb

Our Commitment to the Environment and Sustainability

As a leader in personalised exercise books and education resource manufacturing, Direct-ED understands the importance of futureproofing the manufacture and supply of what we do. Using this charter, Direct-ED commits to putting the environment first in what we do. This covers the product, the company, the employees and the customers. It is our responsibility as current wardens of the planet, that the world we pass on to our children is given the best chance to grow, develop and survive.

Customers

As the supplier, we know the details of our products and services. It is our duty to ensure our customer knows this information. We follow a specific approach to the purchase, production and delivery of our products that is mapped to our environment and sustainable beliefs. We take great pride in this approach and make it one of the main voices in our sales pitch to customers.

Suppliers

Where our raw materials come from is incredibly important to our approach. We ensure that all the raw materials coming in are from sustainable sources and from trusted accredited suppliers. If accreditation is not present we look to understand their own process to make sure it meets our requirements. In addition, we are constantly looking for our suppliers to provide the most eco-friendly approach to supplying us.

Employees

All our employees are signed up and committed to this charter. This enthusiasm is then extended out far beyond the perimeter of the factory. We look for our employees to follow an eco-friendly lifestyle in their own circumstances.

Key Takeaways

- All our raw materials are sustainably sourced.
- All our manufacturing processes are continually improved with the environment at the forefront of the process.
- We are constantly striving to be 100% recycled within the factory (currently well over 95%).
- We are committed to expanding our range to include more and more recycled raw materials.
- Our employees are on board both in and outside the firm to try and extend the message as far as possible.
- All our products and services have the Environment and Sustainability as one of the main messages in the marketing and sales collateral to our customers.

The Direct-ED Team

