



# Education Printing Catalogue

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*Personalised and bespoke exercise books is where you will find most of the books you want. Here you combine what you want to make the book you require.*

*Standard stock are the books that are off-the-shelf with preordained covers and page numbers. These can be ready in as little as 2-3 working days. You may find an exercise book that suits you here, but the personalised and bespoke area is more likely to be best for you.*



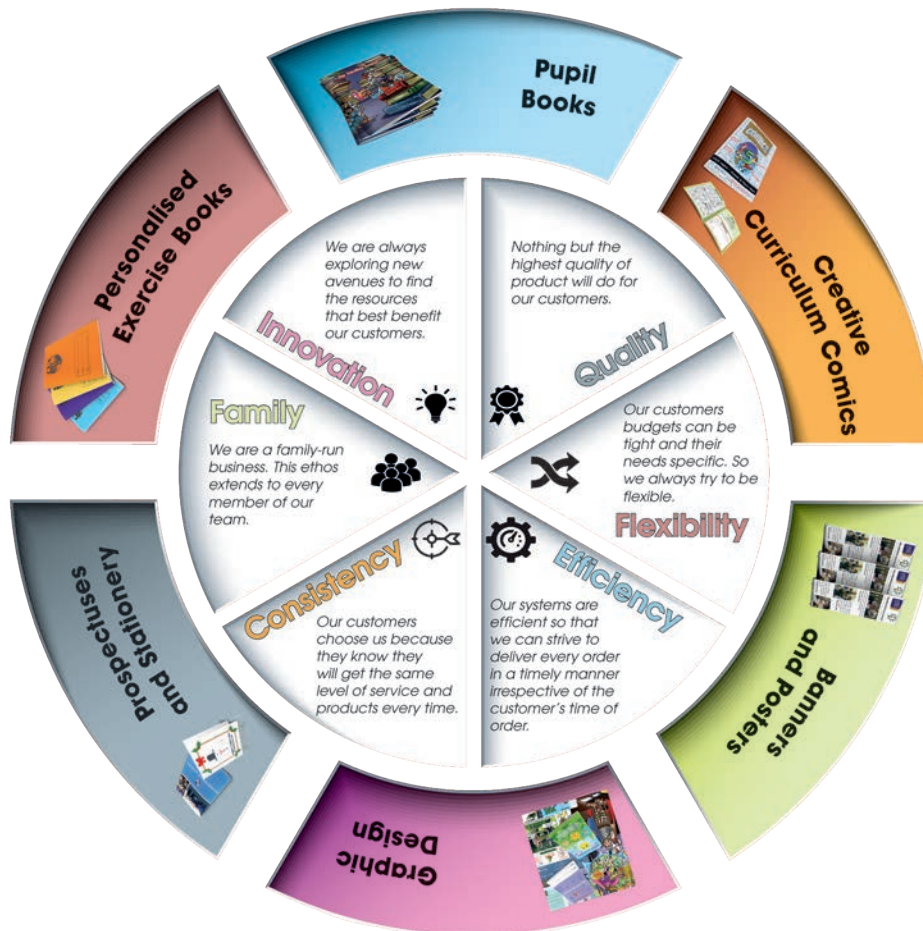
Proud  
Supporters  
Of



# Who are Direct-ED?

We have been selling to schools across the UK since 1994 specialising in personalised exercise books, pupil resource books and curriculum based comics.

At Direct-Ed, we are always striving to bring our customers the newest and most effective education resources. It is our aim to deliver these products whilst exceeding our customers' expectations on timing, quality and cost.



## Hint & Tips For Ordering Printed Resources

**Timeframe** - Add some buffer time into your order for any unforeseen extensions. Don't leave it until the last second.

**Artwork** - Send over the best quality you have to help the process and be on hand to proof it quickly.

**Spares** - We always provide a couple of extra books as spares, but remember to order more in case you have extra students.

**Order Date** - The start and end of terms are always the busiest, don't order too close to these times, as turnaround extends by quite a bit.

## Exercise Books - Personalised and Bespoke

Over the next few pages, you will be presented with all the information you need to make an exercise book purchase from Direct-ED.

Our service is simple, you pick the book size, number of pages, ruling and colour of cover. If you wish to have a logo and a laminated cover, you add that. It is that simple. There are over 54,000 ways you can have your exercise books.

In order to understand how we think about exercise books, here is a quick guide to our offering and coding system.

### **A4/FLP08/64/SRE/OP/L**

Above is an example code for one of our books. Here is what it means:

- A4/** Start by putting your book size.
- FLP08/** Next comes the ruling you want.
- 64/** Next is the number of pages.
- SRE/** Now choose your colour cover.
- OP/** Want a logo? Add OP.
- L** Want it laminated? Add L.

The above will become clearer as you work through these pages, understanding the options that come under each of the elements. The only extras worth noting are that if you don't put a book size, the default size will be A4, and if you have a fancy cover designed fully on the PC, you can replace the colour and OP part of the code with FCD (full colour design - see colour and personalisation page for more details.)

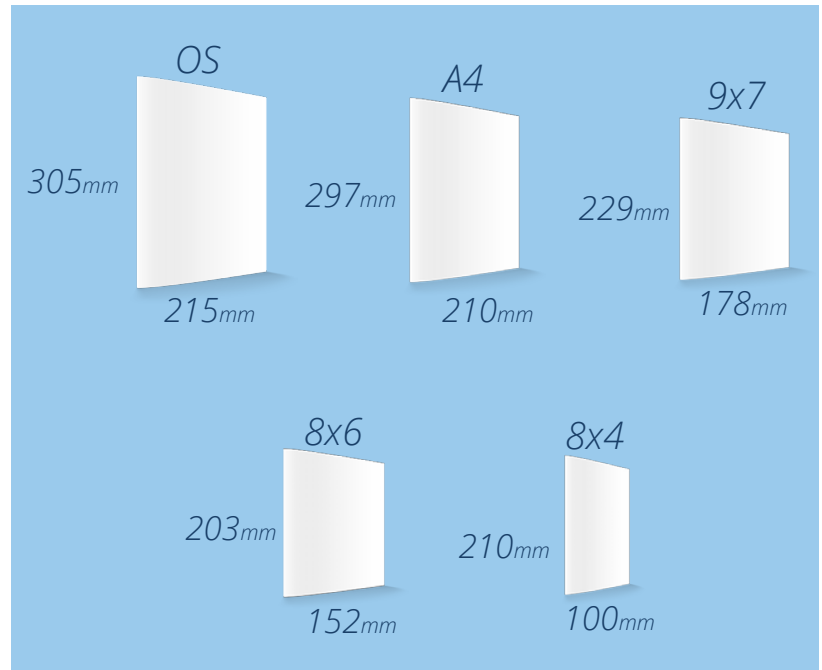


## Exercise Book Size

Your first decision is what size of book you want. We offer 5 sizes to choose from. The oversize is also known as A4+, a book that can fit an entire A4 sheet inside without being trimmed down. If you are looking for an A5 book then we recommend the 8x6, they are almost identical. If you are looking for a slim book for spelling then go for our 8x4, made specifically to be pocket size.

### Available Sizes

Oversize A4 (OS)	305x215mm
A4	297x210mm
9x7	229x178mm
8x6	203x152mm
8x4	210x100mm



## Page Count

Your next consideration is how many pages you want. The main thing to remember here is that when we say pages we mean sides of paper. So 32 pages means you will have 32 sides of paper to write on.

### Available Number of Pages

- 32pp / sides
- 48pp / sides
- 64pp / sides
- 80pp / sides





# Exercise Book Rulings

We offer multiple page styles including fully lined page or fully squared page. Within each of these you will have an option as to the spacing you require. We offer enough spacings to cater for all your age groups. Below is a full list of our rulings along with their codes. You can find a graphic representation to the right for each ruling.

## Fully Lined Page With Margin

FLP08	08mm Spacing
FLP10	10mm Spacing
FLP12	12mm Spacing
FLP15	15mm Spacing

## Fully Lined Page Without Margin

FLP08N	08mm Spacing
FLP10N	10mm Spacing
FLP12N	12mm Spacing
FLP15N	15mm Spacing

## Fully Squared Page

MMS07	07mm Spacing
MMS10	10mm Spacing
MMS15	15mm Spacing
MMS20	20mm Spacing

## Alternate Blank and Squared

EYM10	10mm Spacing
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## Blank Pages

STB02	A4 Book
STB03	OS Book

## Alternate Blank and Lined

EYA08	08mm Spacing
EYA10	10mm Spacing
EYA12	12mm Spacing
EYA15	15mm Spacing

## Split Blank and Lined

EYS10	10mm Spacing
EYS12	12mm Spacing
EYS15	15mm Spacing

## Music Staves

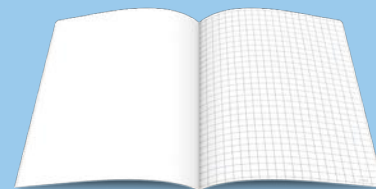
MUS03	Lined and Staved
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## Handwriting Lines

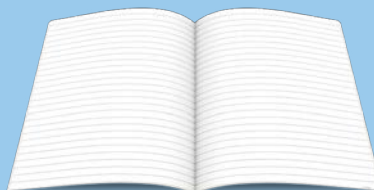
HWB01	16/4mm Red/Grey
HWB02	21/6mm Red/Grey



Fully Lined With Margin



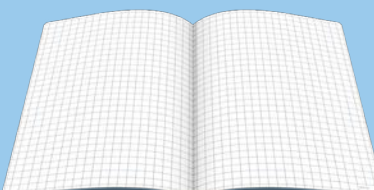
Alternate Blank and Squared



Fully Lined Without Margin



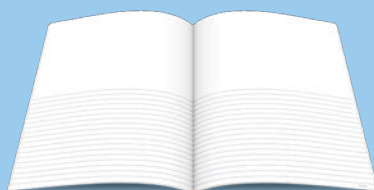
Blank Pages



Fully Squared



Alternate Blank and Lined



Split Blank and Lined



Alternate Lined and Staved



Handwriting Lines

## Cover Colour

It is time to pick a colour for the cover of your book. We use Vanguard card and have a swatch with 13 colours included. To the right you can see our swatch options. Below you will see an example of our cover.

If you choose to design your cover entirely then your colourful design will be printed onto white card and you need only put FCD in the code for the colour.

Whichever colour you choose, simply put the corresponding code in when you order.

**Please note** - Raspberry, Daffodil and Pink are not always available. Please check before ordering.



Light Blue / SLB

Dark Blue / SDB

Light Green / SLG

Dark Green / SDG

Gold / SGO

Purple / SPU

Yellow / SYE

Red / SRE

Cream / SCR

Orange / SOR

Raspberry / SRA

Daffodil / SDA

Pink / SPI

## Personalisation

Personalisation is an optional extra for your book. We think it is essential to finish your book with your logo, not only will they be unique, but your school will have that extra bit of professionalism and style.

There are three options, Black Logo, Colour Logo or Full Colour Design (completely bespoke cover design printed on white card).

### Options

OP	Black Logo
OPC	Colour Logo
FCD	Full Colour Design

If you choose OPC, please ensure your logo colours work with the colour card you have chosen for the cover.

If you choose FCD, please send your artwork to [artwork@direct-ed.co.uk](mailto:artwork@direct-ed.co.uk) to check it is acceptable.



## Lamination

The final consideration for you to make is if you wish to have the covers laminated. Lamination will add an extra level of strength to your books.

We recommend having your covers laminated if you have chosen FCD personalisation, as this will preserve the colour quality.



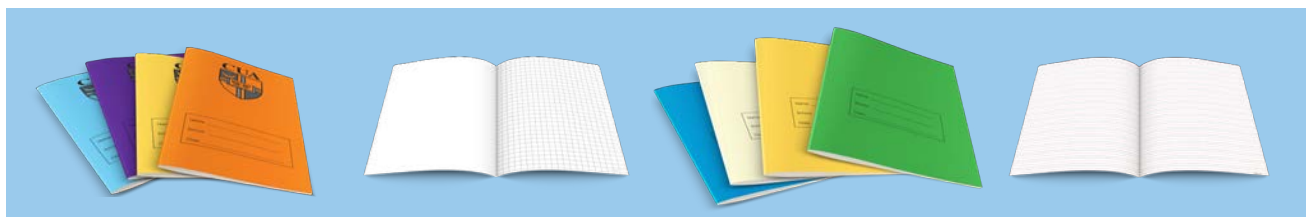


## Exercise Book Prices and Details

Well, that is it! Simple, right? There is an accompanying pricelist with this catalogue for the up-to-date prices. If you don't have this, please ask a member of the team for it.

Our base prices get you a book with any ruling you choose (except for handwriting) with any cover colour you want. Anything else and there are additional costs.

We do offer a special ruling service if you have something specially designed or something you want to tweak in our rulings. These prices are based on quantity. Just give our sales team a call or email to find out more.



## Standard Stock - Off-The-Shelf Books

Over the next nine pages you will find all the products that we offer off-the-shelf. These are books that are already created and in stock ready for you to purchase. As such, you wouldn't be able to change the cover or the number of pages.

If you see a product here you like but it isn't quite right, check our personalised and bespoke exercise book section on page 3 to see if you can get it there. If you still cannot find it, please contact us to see what we can do.

All the prices for the standard stock books can be found on the accompanying pricelist. If you do not have a copy of this, please ask one of the sales team to send one out to you.



## My Reading Record

These reading records come with a fantastic, engaging cover that can be had in either Blue, Gold, Green or Red. The My Reading Record is aimed at junior levels and comes with 40 pages.

Code: MRR

Size: A5

Age: 8-11



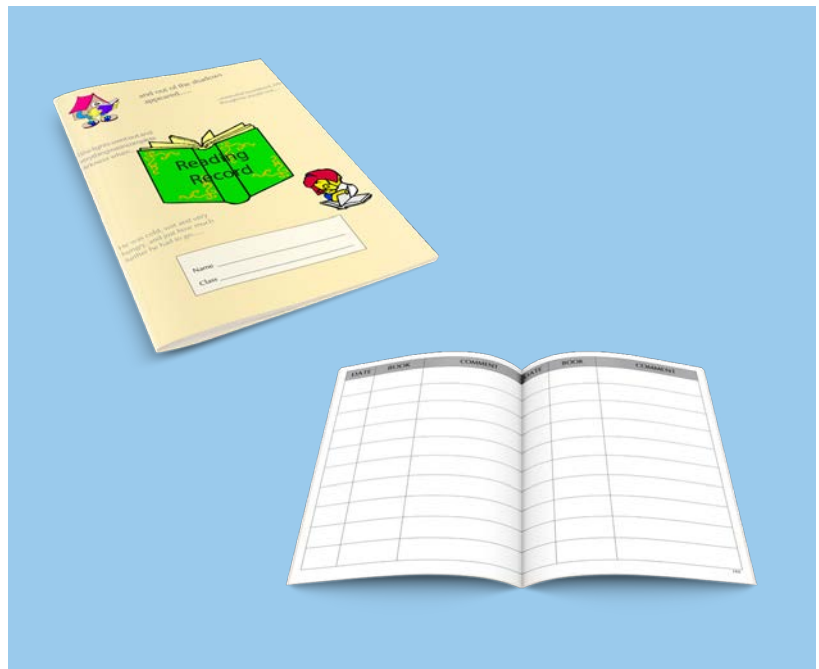
## Economy Reading Record

The Economy Reading Record is aimed at infant levels and comes with 20 pages.

Code: ERR

Size: A5

Age: 4-7



## My Word Log

The perfect tool to help any pupil learn new words. This book comes with some words already printed inside to get you started, along with spaces for new words. The book comes with the cover opposite and can be purchased as either a laminated or unlaminated version with a page or two for every letter.

Code: MWL01 (Unlaminated)  
MWL01L (Laminated)

Size: A5  
Age: 4-11



## My Spelling Book

Every child needs a spelling book! It is as simple as that, and this book is as simple as that! The book comes with a few words pre-printed plus plenty of space for new words. The book is pocket size for ease of use.

Code: MSB01  
Size: Slim A5  
Age: 4-11



## Junior Homework Diary

This junior level diary is a great little tool for your pupils to keep a track of their homework. The book has 40 week-to-view pages, a double spread of times tables plus a couple of informational pages. The book comes laminated or unlaminated.

Code: JHD01 (Unlaminated)

JHD01L (Laminated)

Size: A5

Age: 7-11



## Infant Homework Diary

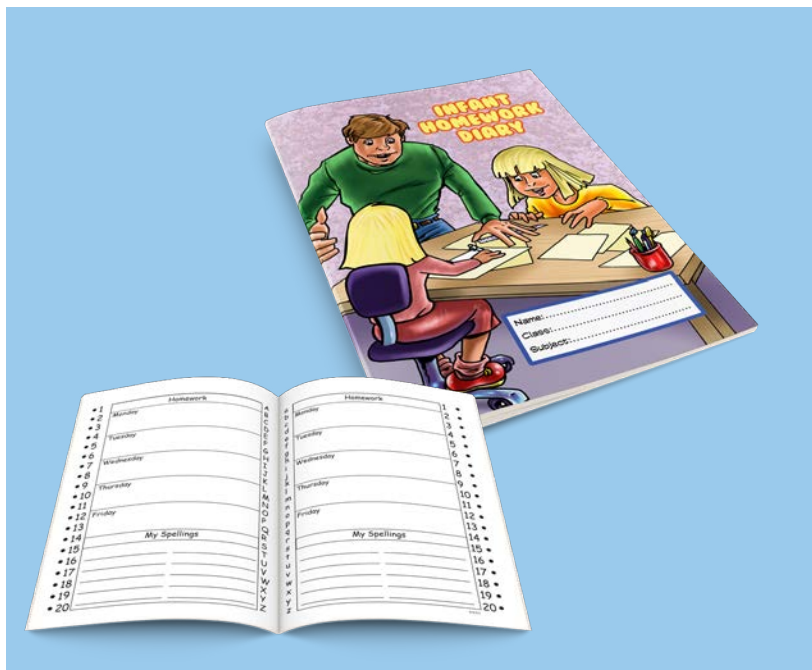
This infant level diary is perfect for younger age groups to learn the important lesson of tracking and completing homework. The book comes with 42 week-to-view pages and one page for personal details. The book comes laminated or unlaminated.

Code: IHD01 (Unlaminated)

IHD01L (Laminated)

Size: A5

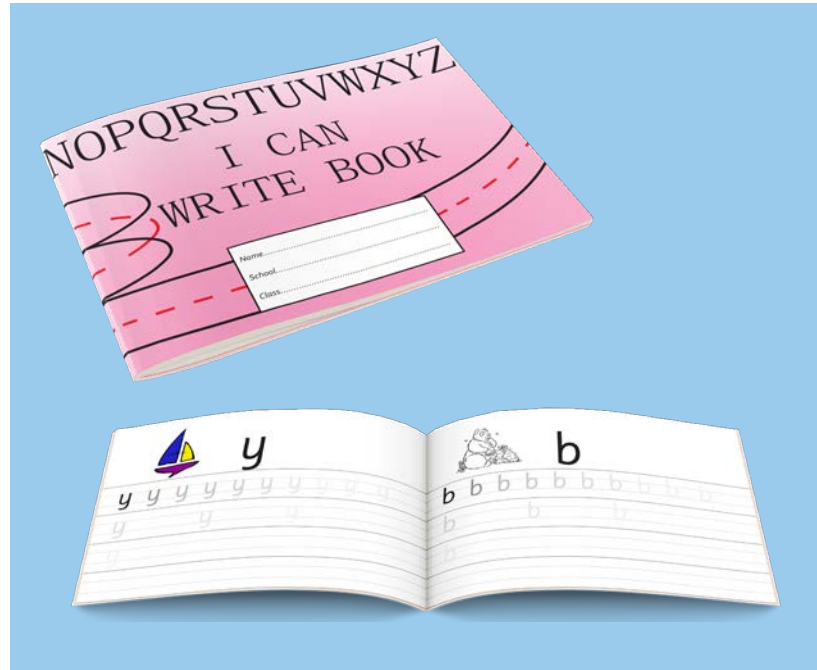
Age: 4-7



## I Can Write

We cannot overstate how important learning to write properly is for pupils. These writing books are the perfect tool to aid this. The book comes with a page or two for each letter along with examples of how to shape your letters.

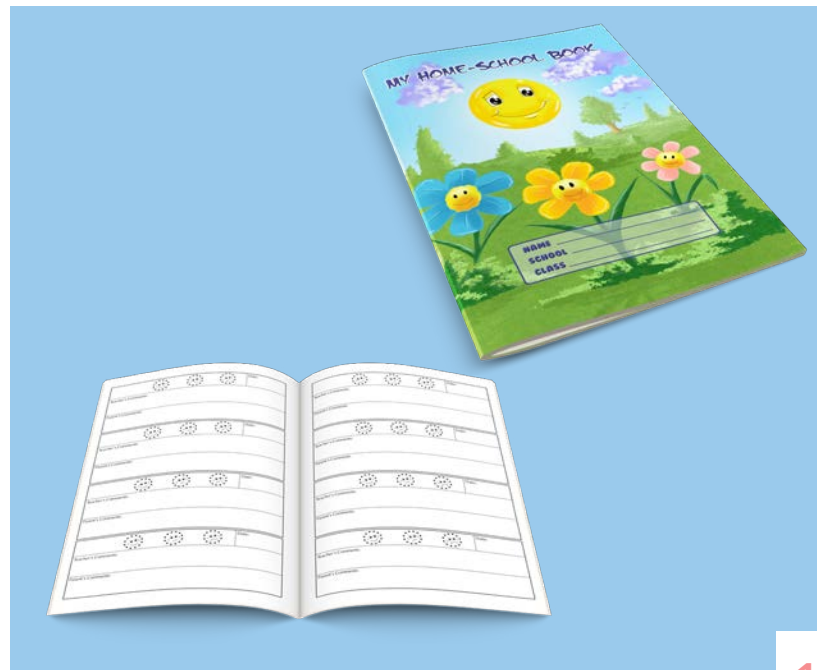
Code: ICW01  
Size: A5 Landscape  
Age: 4-7



## My Home-School Book

A pupil's school and home life are inseparable. It is important for children to practise good behaviour at home and in school. This book is the perfect tool to ensure this happens and is trackable for the parent and teacher. The book comes with a beautiful hand drawn cover.

Code: MHS01  
Size: A5  
Age: 4-7





## My Spell Write Book

Once a child learns how to write letters, they need to learn how to turn these into words and spell them correctly. This great little book allows your pupils to do both. With handwriting lines and look, cover, write, check columns, your pupils will have no better way to learn words and write them.

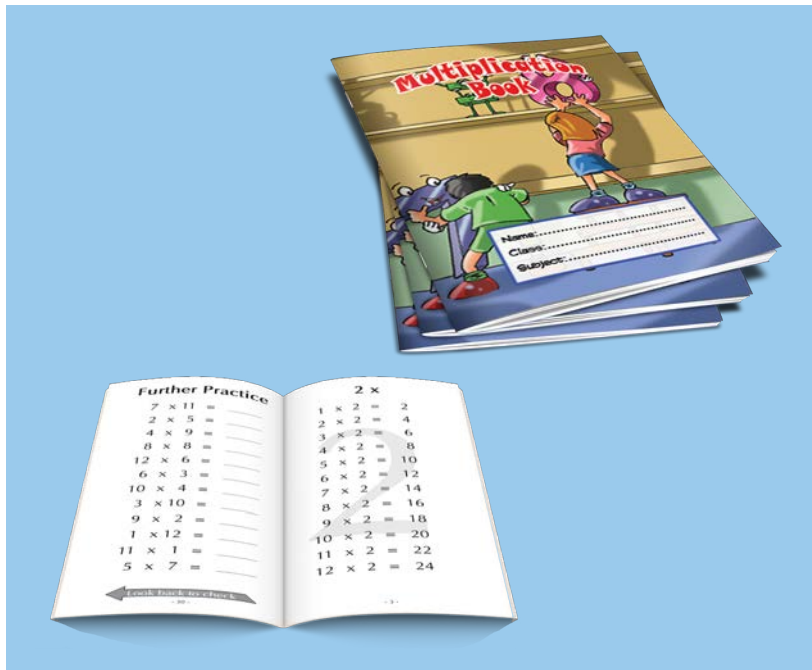
Code: MSW01  
Size: A5  
Age: 4-11



## Multiplication Table Book

A handle of your times tables is the basis to any good grasp of maths as a subject. This book allows your pupils to have the times tables with them at all times.

Code: MTP01  
Size: A5  
Age: 4-11

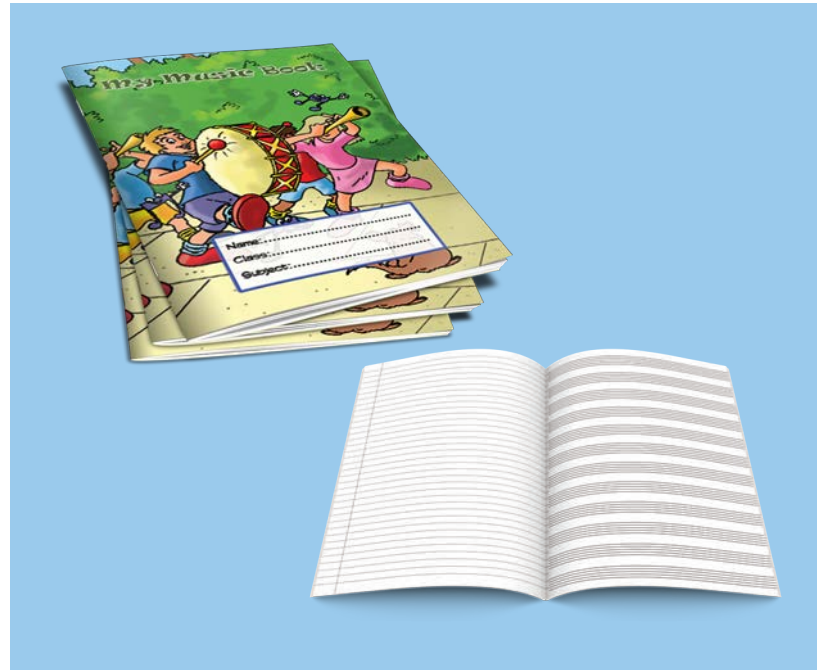




## Music Books

This book comes with Alternate 8mm Lined and Music Staved pages and 64 pages.

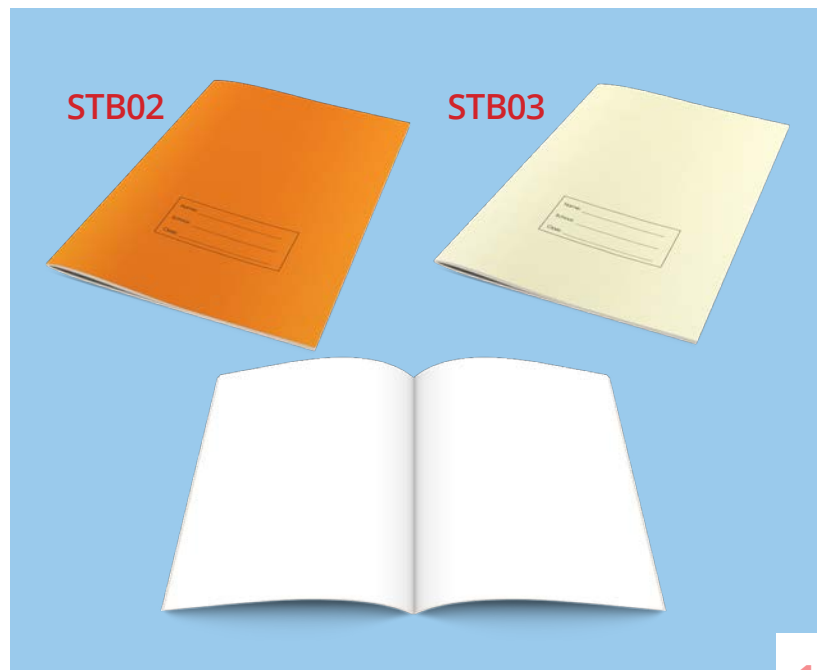
Code: MUS03  
Size: A4  
Age: 4-11



## Blank Page Books

This book comes in either A4 or A4+ depending on what you need. The books come with 64 pages.

Code: STB02 for A4  
STB03 for A4+  
Size: A4 and A4+  
Age: 4-11

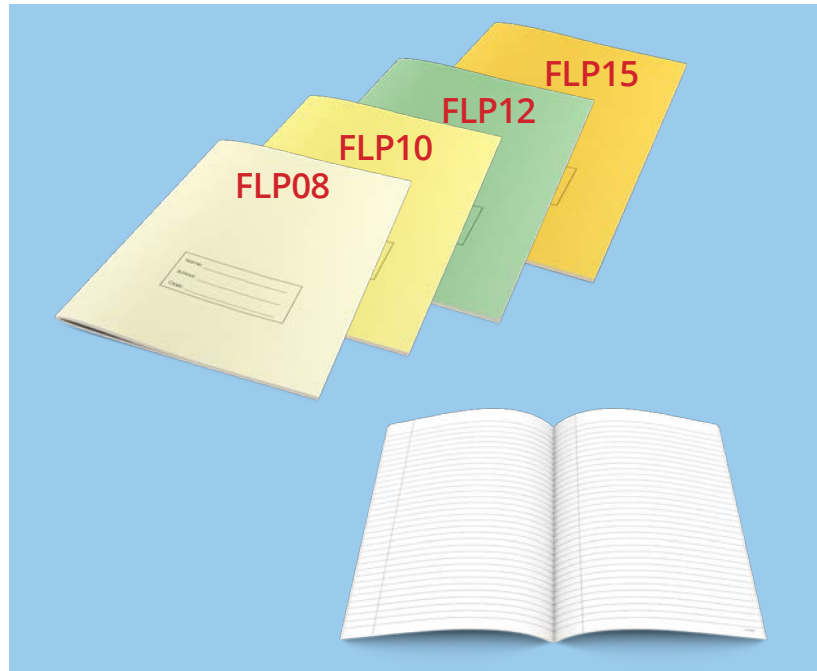


## Fully Lined Books

These books are fully lined throughout and come with either 8mm, 10mm, 12mm or 15mm spacing and a margin. The books come with 64 pages. (For without margin, see the bespoke section.)

Code: FLP08 for 8mm Lined  
FLP10 for 10mm Lined  
FLP12 for 12mm Lined  
FLP15 for 15mm Lined

Size: A4  
Age: 4-11



## Handwriting Books

This book comes with 16mm/4mm spacing for juniors or 21mm/6mm spacing for infants. The books come with 64 pages and is A4 in size.

Code: A4/HWB01 - 16/4mm  
A4/HWB02 - 21/6mm

Size: A4  
Age: 4-11

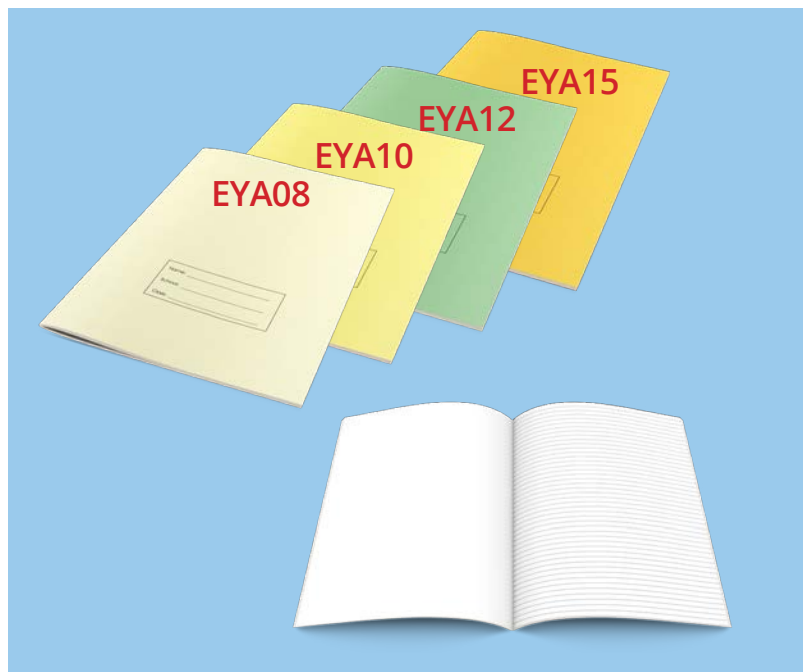


## Alternate Blank and Lined Books

These books come with alternating blank and lined pages to allow for varying types of work. The book comes with either 8mm, 10 mm, 12mm or 15mm line spacing (with no margin) and 64 pages.

Code: EYA08 for 8mm Lined  
EYA10 for 10mm Lined  
EYA12 for 12mm Lined  
EYA15 for 15mm Lined

Size: A4  
Age: 4-11

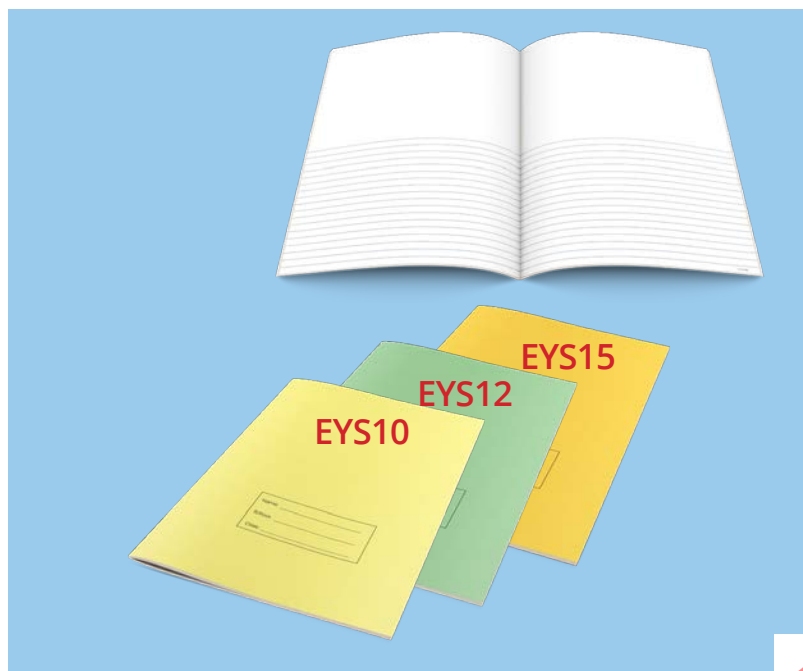


## Split Blank and Lined Books

These books come with split blank and lined pages to allow for varying types of work. The book comes with either 10mm, 12mm or 15mm line spacing (with no margin) and 64 pages.

Code: EYS10 for 10mm Lined  
EYS12 for 12mm Lined  
EYS15 for 15mm Lined

Size: A4  
Age: 4-11



## Fully Squared Books

These books have squares throughout and come with 7mm, 10mm, 15mm or 20mm spacing and 64 pages.

Code: MMS07 for 7mm Squared  
MMS10 for 10mm Squared  
MMS15 for 15mm Squared  
MMS20 for 20mm Squared

Size: A4  
Age: 4-11



## Alt. Blank and Squared Books

These books come with alternating blank and squared pages with 10mm spacing and 64 pages.

Code: EYM10  
Size: A4  
Age: 4-9



# FAQs

Below are some common questions our customers have about our products and services. If you have any more questions then just get in touch.

**Is there a minimum order?**

Standard stock items do not have a minimum order. Personalised exercise books are minimum 100 of each type. For minimum order of our other personalised items, please get in touch.

**What is your delivery time?**

Standard stock items can be with you in as little as 2-3 working day depending on stock. Personalised exercise books typically take around 20 working days, sometimes longer during the summer months. For other items please get in touch. We allow 1 working day for artwork approval process, any longer and this could delay the production of your books.

**What is the cost of delivery?**

All orders are subject to a £6.95 handling fee. This covers the first parcel. If your order is under £500 in value then you will be charged £6.95 per box for every subsequent parcel. If you order more than £500 worth of goods then delivery is free.

**How can I place my order?**

We accept orders by email, phone, fax, post or website. Call us on 01254 238844, send a fax to 01254 238866, email us at [sales@direct-ed.co.uk](mailto:sales@direct-ed.co.uk), or post to Direct-Ed Printing Services, Unit 1, The Ironworks, Dale Street, Accrington, BB5 0AP. Alternatively, you can order through our website [www.direct-ed.co.uk](http://www.direct-ed.co.uk).

**Where do I send my artwork to?**

All artwork should be sent to [artwork@direct-ed.co.uk](mailto:artwork@direct-ed.co.uk). Please make sure to include all your customer details. A digital proof of your design will be sent to you for sign off. All orders must be sent to [sales@direct-ed.co.uk](mailto:sales@direct-ed.co.uk)

**How can I pay for goods?**

You can pay by credit/debit card, Paypal, cheque or BACS. We invoice for all our customer orders so you can either pay as you place the order, or when the invoice arrives with the goods.

**Can I see a sample of your products?**

We do have samples of most of our products that we can send to you. We cannot provide a physical sample of your exact product, just a general physical sample and a digital proof.



01254 238844

[sales@direct-ed.co.uk](mailto:sales@direct-ed.co.uk)

[www.direct-ed.co.uk](http://www.direct-ed.co.uk)

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